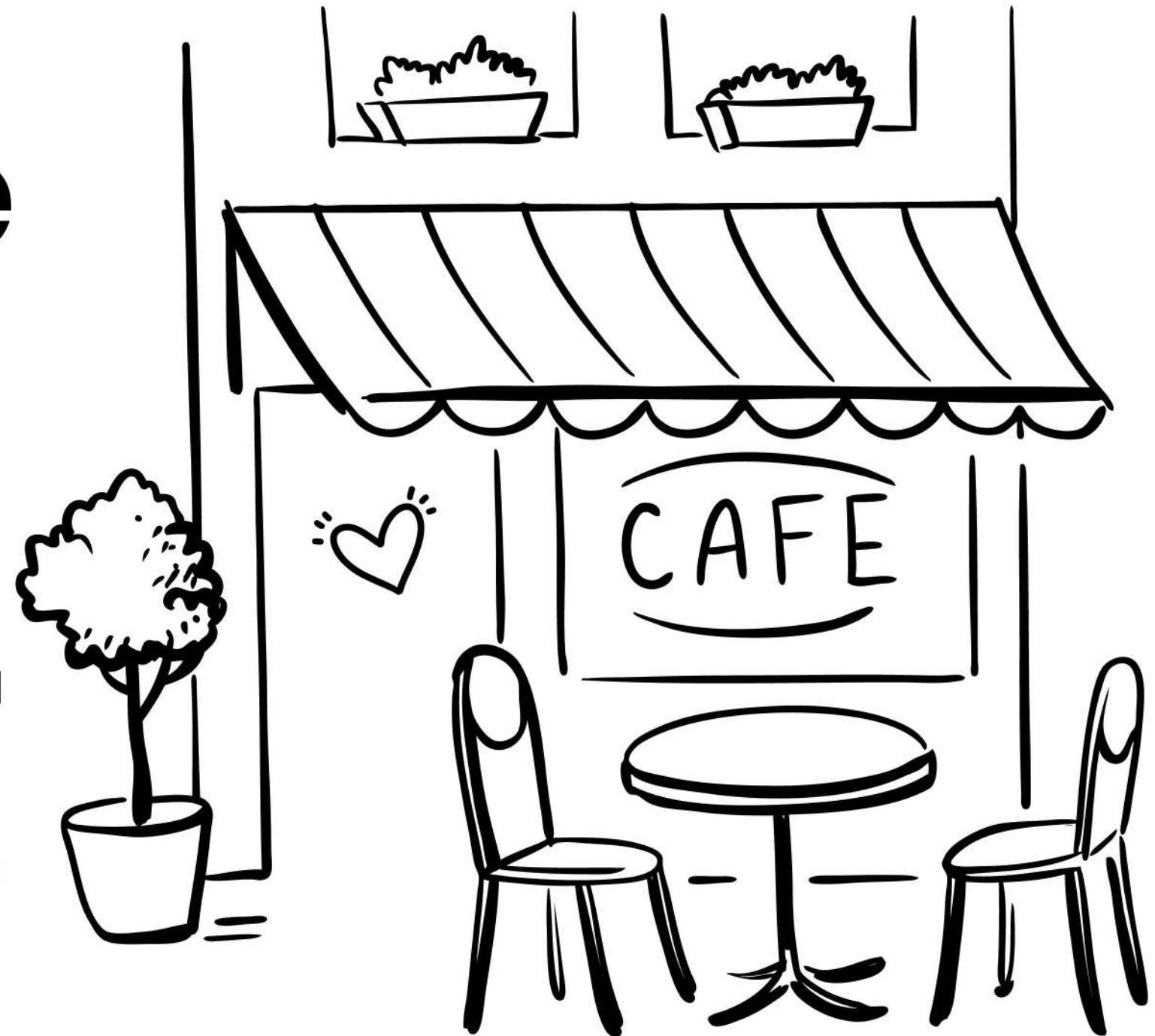


Welcome to the World of Cafés!

Step into a space where coffee, craft, and community come together. We'll walk through what it takes to build a great café, from beans and brews to design, workflow, menus, and daily operations.

Whether you're starting fresh or scaling up, this session sets the foundation for doing it right.





Who We Are

Westend Coffee Company helps cafés build coffee programs that are consistent, profitable, and memorable.

Our work spans roasting, café consulting, equipment manufacturing, menu development, training, and creating end-to-end café experiences.

- Café setup & consultation
- Coffee program design
- Menu creation & trials
- Barista training & SOPs
- Equipment & roaster solutions
- Workshops & community building

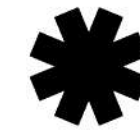
Our Approach

Simple, intentional, and rooted in speciality coffee standards.

What We Offer

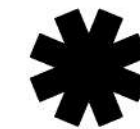


Café Setup & Coffee Consultation



We help you build a café that serves great coffee, runs smoothly, and feels intentional from day one.

Our Core Areas

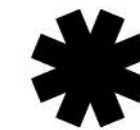


- Coffee program development
- Bean selection and cupping
- Menu creation (espresso, manual brew, iced, signatures)
- Bar layout and workflow design
- Equipment guidance
- Staff training and SOPs

How We Build Your Café

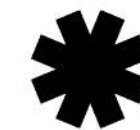


Our Approach



We follow a clear, practical process to make sure your café is consistent, profitable, and ready for customers.

Step-by-Step



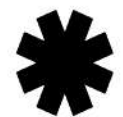
- Understand your vision and concept
- Taste and select the right beans
- Design an efficient coffee bar and workflow
- Build your coffee menu and signatures
- Train your team for consistency
- Prepare you for launch with final checks

Our Packages



STARTER

FOR SMALL CAFÉS/NEWCOMERS



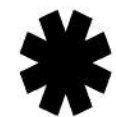
- Core coffee menu
- Bean selection + recipes
- Basic training
- Equipment guidance

₹85,000+tax

(Covers menu basics, bean selection, recipes, training)

SPECIALTY

FOR CAFÉS AIMING FOR A STRONG SPECIALTY IDENTITY



- Full coffee menu
- Signature beverages
- Workflow + bar layout
- Cupping + advanced training

₹165,000+tax

(Full coffee program, workflow, signatures, cupping, advanced training)

PREMIUM

FOR A COMPLETE CAFÉ SETUP



- End-to-end coffee program
- Hiring support + SOPs
- Launch assistance
- Quality control systems

Starts from ₹3,45,000

(Complete program, hiring support, QC systems, on-ground launch support)

Let's Build Your Café!

Great coffee starts with the right foundation.
If you're ready to create a café that feels intentional, consistent, and
uniquely yours, we're here to help.



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